

ANNUAL REPORT

2024



Unlocking the Full
Potential of Girls
and Young Women

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EXECUTIVE DIRECTOR'S MESSAGE

03



As we reflect on the achievements of the past year, I am filled with immense pride and gratitude for the collective efforts of our team, partners, and community.

Through innovation, resilience, and collaboration, we have reached significant milestones that would not have been possible without your unwavering support and trust.

Looking ahead, we remain steadfast and committed to building on this momentum and work towards an even brighter future that will sustainably impact the lives of many more girls and young women. Thank you for being an integral part of our journey!

Sincerely,
Winifred Nakandi

About

Msichana Uganda



Msichana Uganda, named after the Kiswahili word for "girl," was founded in 2017 with a mission to empower girls, young women, and women across Uganda.

Driven by a commitment to champion their rights and potential, the organization was formally registered on January 4, 2018.

Since its inception, Msichana Uganda has focused on capacity-building initiatives, advocacy, and mentorship programs.

Through training, skills development, and leadership guidance, the organization aims to reshape narratives, foster ambition, and create a generation of empowered ambassadors ready to inspire positive change in their communities and beyond.

Vision & Mission



VISION

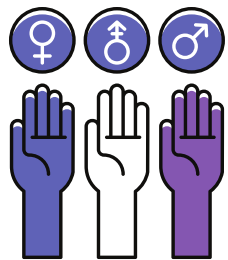
A world where every woman and girl is empowered to thrive, lead, and contribute meaningfully to society.

MISSION

To facilitate the sustainable empowerment of girls and young women through capacity development, advocacy, and civic education.

What We Do

06



Sexual and Reproductive Health and Rights.



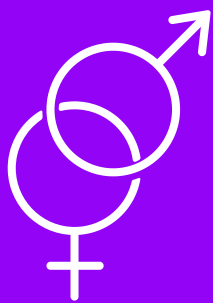
Education



Economic Empowerment



Climate Justice



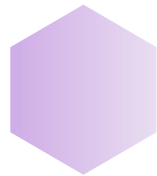
SEXUAL AND REPRODUCTIVE HEALTH AND RIGHTS

07

Menstruation



This year, our organization made significant strides in addressing the pervasive issue of period poverty and advancing menstrual health education. Through our community-based programs, we empowered thousands of women and girls to manage their menstruation with dignity and confidence, while actively challenging the stigma surrounding this natural process.



We provided reusable sanitary kits to women and girls across underserved communities, ensuring they have sustainable, hygienic solutions for managing their periods.



We conducted workshops in schools and community centers, reaching 5,268 participants. These sessions focused on menstrual hygiene management, debunking myths, and fostering open conversations.



We carried forward the “Pad Every Girl” campaign, which engaged local leaders, schools, and media to break cultural taboos and normalize discussions about menstruation.



Men’s involvement in menstruation is essential to break taboos and promote gender equality. By normalizing conversations, providing support, and challenging myths, men can help reduce stigma.



We hosted a round table discussion on menstruation awareness and advocacy! We were joined by 12 Organizations and we discussed sexual reproductive health and rights, focusing on women, girls, and persons with disabilities



We discussed the need for a more inclusive, beneficiary participatory and collaborative approach to menstrual health advocacy.



To mark the Day of Zero Tolerance for FGM, we launched SAIDA Safe Club of Kwosir Girls' School in Kween District. We distributed reusable sanitary pads to 169 girls and women in Kween District.

Female Genital Mutilation (FGM) is a deeply entrenched cultural practice affecting millions of women and girls worldwide.

FGM is a violation of human rights with severe physical, psychological, and social consequences.

We are committed to combating FGM through education, advocacy, and community engagement. This report highlights our 2024 achievements, challenges, and plans to intensify the fight against FGM.



On the 6th of February we stood in solidarity to end the silent suffering of millions of girls and women subjected to Female Genital Mutilation.

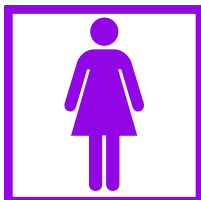


Jackline Cherop, a 34-year old survivor of FGM, shares her painful story during the End FGM Day. She underwent FGM twice and has vowed to use her voice and her story to fight FGM in the area. Women like Jackline are heroes, and we celebrate them.

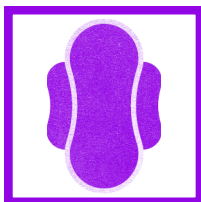




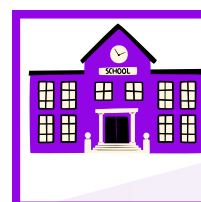
STATISTICS



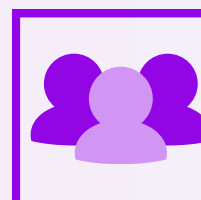
2,391 Girls and Women Directly Impacted



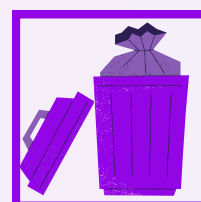
5,268 Packs of Reusable Sanitary pads distributed



52 Schools and Communities Impacted

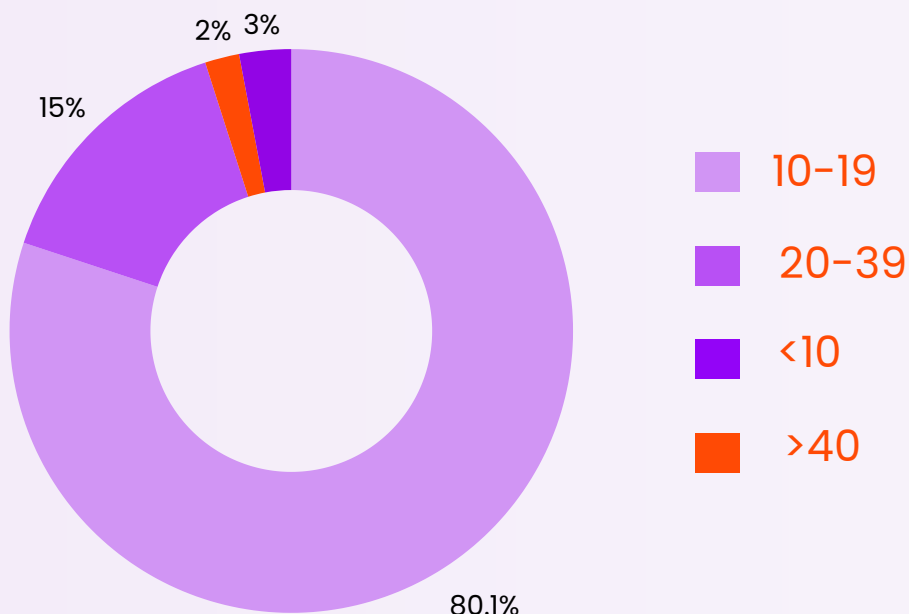


15,804 Lives broadly impacted



18,298 waste avoided by reusable sanitary pads

CHART SHOWING THE AGE BRACKETS THAT BENEFITED FROM OUR PAD EVERY GIRL PROGRAM





EDUCATION

14



Every child deserves access to quality education. Remember, 'Education is the most powerful weapon you can use to change the world.' – Nelson Mandela.



Access to education is a fundamental right, yet many girls face barriers that prevent them from attending school consistently. One of the most overlooked challenges is the lack of access to menstrual hygiene products, which leads to absenteeism and, in some cases, school dropouts.



Panelists from various professional backgrounds share tips with the girls during the International Day of Women & Girls in Science.

We held an information sharing session in commemoration of the International Day of Women and Girls in Science, with a panel of inspirational women.





In 2021, we entered a partnership with International University of East Africa that saw us receive a full scholarship to support Nampijja Leticia from Mityana District with competitive grades but without the means to achieve University education.

On 28th November, 2024,
Nampijja Leticia
graduated with a
Bachelors Degree in
Procurement and Logistics
Management.
CONGRATULATIONS



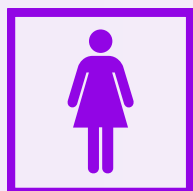


ECONOMIC EMPOWERMENT

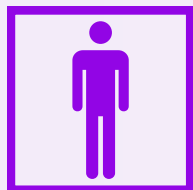
17



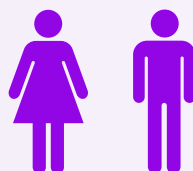
In collaboration with Equity Bank, we took financial literacy and financial inclusion services to the women at Bunjakko landing site in Buwama Sub-County Mpigi district.



29 Women
Attended



37 men
Attended



66 Total
Impacted



X SPACES

INNOVATION IN BUSINESSES

Date: Wednesday 31 January 2024
Time: 8:00pm EAT

Speakers



Moderator: ALLEN
Communications Officer
MSICHANA UGANDA



DENNIS DUKE
Entrepreneur, Farmer, Team Leader
Sungura House.



HATMAH NALUGWA SSEKAAYA
Media Personality, Entrepreneur, Personal
Growth Enthusiast, Events Host

Panelists

We held X spaces on Innovation in Business with a panel of entrepreneurs who shared information with the public on X which empowered them economically.



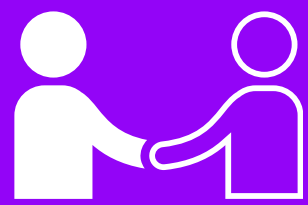


Ladies sewing Reusable Sanitary pads

We equip girls with skills to make reusable sanitary pads empowers them economically by providing valuable technical and entrepreneurial abilities.

This initiative enables them to earn income, support their families, and invest in their education, fostering independence and resilience.





COLLABORATIONS

20

Momemrandum of Understanding



5 years



5 years

Memberships



Global South Coalition
For Dignified Menstruation



ALLIANCE
FOR WOMEN AND GIRLS (AFWAGI)



**brave
movement**
End Childhood Sexual Violence



UCOBAC



Our Partners



Our Clients

We would like to extend our heartfelt gratitude to all Organizations that joined us in the fight against period poverty for their collaboration and unwavering support in our mission to end period poverty by purchasing our high quality reusable sanitary pads for their community Outreaches.



Meet Our Team

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TWIKIZIRE SHARON
HEAD OF
FINANCE AND
ADMINISTRATION



**AGENORWOT LINNET
KOMAKECH**
COMMUNICATIONS
ASSISTANT



NALUBEGA PROSSY
HEAD OF PRODUCTION



ARIKO IRENE
TAILOR



AMUGE CAROLINE
TAILOR



INTRODUCING ESTEEM PADS



A Lady Holding a packet of Esteem Pads on the streets of Nairobi

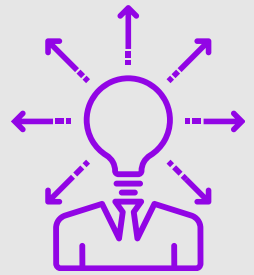
We are excited to announce the launch of our latest innovation in reusable sanitary products: **Esteem Pads** with Resealable Bag. This new offering is thoughtfully designed to enhance convenience, hygiene, and accessibility for users.

Key Features:

- Resealable Bag:** Each pack includes a resealable bag, ensuring that the pads are easy to store and transport discreetly and hygienically.
- Two Reusable Pads:** The pack contains two high-quality, eco-friendly reusable pads, providing reliable and sustainable menstrual care.
- UNBS Certified:** Esteem Pads meet the rigorous standards of the Uganda National Bureau of Standards (UNBS), assuring quality, safety, and reliability



Future Outlook and Goals



Expanding Our Reach



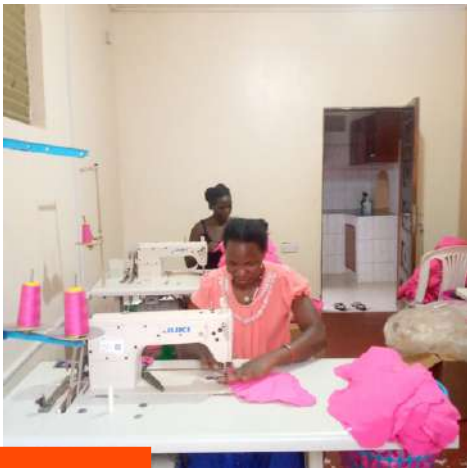
Building Strategic Partnerships



Empowering Communities



Sustaining Growth





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